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GERIATRIC EDUCATION
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SPONSORSHIP OPPORTUNITIES

Dementia Possible Care:
Practical Strategies For
The Management Of Alzheimer's
Disease & Related Dementias

Speaker: Lanny Butler, MS, OTR

Saturday, October 2, 2010
7:30AM - 4:30PM

Hyatt Regency – Jersey City, NJ
Two Exchange Place
Jersey City, NJ 07302



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a not-for-profit 501(c)3 company

Over 250 physicians, nurses, social workers, physical and occupational therapists, and administrators are expected to attend.

The course has been accredited by the appropriate accrediting body for 6 contact hours (0.6 CEUs) for all professions listed.

SPEAKER:

Lanny Butler, MS, OTR is founder and president of IATB Dementia Care LLC, a private consulting group on Dementia Possible Care giving. He lectures throughout the United States on Dementia Possible Care and is the primary author of the book *My Past Is Now My Future: A Practical Guide to Dementia Possible Care*. Mr. Butler has provided education and training in Dementia Possible Care to over 20,000 clinicians and caregivers.

Throughout his 38 year clinical career as an Occupational Therapist, Mr. Butler has provided occupational therapy interventions in multiple clinical settings ranging from a maximum security prison to neonatal intensive care units. He has served clinical populations whose ages span from neonate to the elderly. Mr. Butler has primarily treated the geriatric population for the past 25 years in the outpatient, acute care, and long term care setting. He continues to provide ongoing staff training, clinical competencies and program development in multiple aspects of geriatric care, and has incorporated an interdisciplinary effort among those he serves. The focus of his work has been the enhancement of clinical excellence for those who serve the geriatric population.

Mr. Butler has served on numerous boards within his profession both on state and national levels. He holds a Bachelor of Science Degree in Occupational Therapy from the University of North Dakota and an Advanced Master of Science Degree in Occupational Therapy from the University of Puget Sound.

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MAJOR SPONSOR	\$1,000	<ul style="list-style-type: none"> Name and logo in the conference program. Exhibit table. Half page color ad in the conference program (8.5 x 5.5). 1 free registration to attend the conference (\$175 value).
EXHIBITOR SPONSOR	\$500	<ul style="list-style-type: none"> Exhibit Table. Quarter page ad in the conference program (4.25 x 5.5).
BASIC SPONSOR	\$250	<ul style="list-style-type: none"> Quarter page ad in conference program (4.25 x 5.5).

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