



April 2010

Dear Colleague,

I am writing to invite you to become an official sponsor or exhibitor of our accredited continuing education event "Dementia Possible Care" to be held Saturday October 2, 2010 at the Hyatt Regency in Jersey City. We are approaching you because of your organization's focus on the geriatric population.

This yearly event has been one of the highlights of Fox GERI's programming and attracts over 200 Healthcare professionals including physicians, nurses, social workers, PT's, OT's and administrators.

We are delighted that Lanny Butler, MS OTR will be our keynote speaker. Mr. Butler is the primary author of "My Past is Now My Future" and President of IATB Dementia Care LLC, a private consulting group on Dementia Possible Care giving. He has worked as an Occupational Therapist for over 38 years, 25 of which has been dedicated primarily to treating the geriatric population.

As a sponsor or exhibitor you will have direct access to other healthcare professionals and potential referral sources. There are ample opportunities to highlight your organization in our event program materials, on our web site www.foxgeri.org as well as at the event. The exhibition space provides you the opportunity to display your marketing materials and discuss with the attendees the services you offer.

We encourage you to participate in this program. Kindly review the enclosed sponsorship and exhibitor forms. To secure your place as an official Presenting Sponsor with logo placement on our brochure, please return the completed form by June 15, 2010. For other sponsorship levels, we will need your completed form by August 20, 2010.

Please feel free to contact us either at 1-877-407-3469 or by e-mail at admin@foxgeri.org should you have any questions.

Sincerely,

Mimi Jacobs PT, MPT, GCS, OCS

Executive Director

Brian Lamont

Administrative Assistant

Allison Webb

Regional Marketing Director

NNJ

7 Carnegie Plaza
Suite 101
Cherry Hill, NJ 08003
T 1 877 407 3469
F 1 877 407 4329
W foxgeri.org

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